

MEMORANDUM OF COOPERATION
BETWEEN
THE MINISTRY OF LAND, INFRASTRUCTURE,
TRANSPORT AND TOURISM OF JAPAN

AND

THE MINISTRY OF ECONOMY OF UNITED ARAB EMIRATES

IN THE FIELD OF TOURISM

This Memorandum of Cooperation, hereinafter referred to as “this Memorandum”, is made between the Ministry of Land, Infrastructure, Transport and Tourism of Japan and the Ministry of Economy of the United Arab Emirates hereinafter referred to jointly as “the Participants” or individually as the “**Participant**”

RECOGNISING the desire of the Participants to promote the bilateral cooperation and strengthen the ties of the existing friendship between the two countries;

Realizing the importance of tourism sector in economic development and employment generation and mutual interests on equal grounds;

EMPHASISING the need to strengthen, deepen and broaden cooperation in tourism;

RECOGNISING tourism as an essential element of both countries and its further importance in the enhancement of knowledge and mutual understanding between their people ;

TAKING INTO ACCOUNT the importance of the Participants as the partners for tourism and both countries as major source markets; and

LOOKING TOWARD the 50th anniversary of the establishment of the diplomatic relationship in 2022 between Japan and the United Arab Emirates;

Hereunder the Participants share the following views:

1. The Participants will endeavor to enhance cooperation in following areas under this Memorandum:
 - a) Expanding tourism exchanges between the two countries and promoting enhancement of mutual tourist flow
 - b) Knowledge sharing and exchange of information and data related to tourism, including statistics
 - c) Encouraging cooperation between tourism stakeholders including hotels and tour operators
 - d) Encouraging cooperation in human resource development
 - e) Exchange of visits of tour operators, media or opinion makers for promotion of two-way tourism
 - f) Exchange of experience in the areas of promotion, marketing and development and management of tourist destinations

- g) Participation in travel fairs or exhibitions in each other's country
- h) Promoting safety and security of tourists
- i) Developing sustainable tourism

2. Within the framework of this Memorandum in order to exchange views of the Participants, draw a road map for enhancing cooperation and review the implementation of this Memorandum, the Participants may constitute a Joint Working Group.
3. Any costs and expenses incurred by a Participant arising out of or in connection with the activities of cooperation referred to in Paragraph 1 of this Memorandum will be borne by the respective Participant, except where mutually decided in writing.
4. The Participants will endeavor to settle any disputes concerning the interpretation, application and/or implementation of this Memorandum through mutual consultations and/or negotiation between the Participants without the intervention of other institutions or international arbitration.
5. This Memorandum does not establish any legal rights or obligations under the provisions of international law.
6. This Memorandum will commence on the date of its signature by both of the Participants.
7. This Memorandum will continue for a period of five (5) years. Thereafter, it will automatically stand renewed for equal successive periods, unless either of the Participants terminates this Memorandum by giving written notice of its intention to terminate it to the other participant at least three (3) months in advance. This Memorandum may be modified at any time by mutual written consent signed by both of the Participants.
8. The Participants will fully respect Intellectual Property Rights relevant to this Memorandum in line with the laws and regulations of each country and international agreements to which both countries are parties.
 - 8.1 Each Participant will preserve its right over its own marks, information and reports provided to the other Participant.
 - 8.2 This Memorandum does not affect any existing Intellectual Property Rights of each Participant.
9. No variation of this Memorandum will be official unless in writing and signed by or on behalf of each of the Participants.
10. Any information received by this Memorandum should be used only by the Participants and for the objectives of this Memorandum and treated as strictly

confidential by the Participants. Any information on cooperation activities under this Memorandum should not be disclosed to other institutions without prior mutual consent of the Participants in writing.

11. Paragraph 10 will not be applicable on the information already known to the public at the time of disclosure and the information required to be disclosed by laws and regulations in respective countries.
12. Each Participant will observe the confidentiality of documents, information and data in other forms received by or supplied to the other Participant during the period of the implementation, or obtained as a result of the implementation of this Memorandum or any other arrangements made pursuant to this Memorandum, except when consented in writing by the Participants.
13. This Memorandum does not create any legal, contractual or financial rights or obligations for each of the Participants.

Signed in Abu Dhabi, the United Arab Emirates on this 17th day of July 2023 in two (2) Original Copies in Japanese, Arabic and English languages, all texts having equal value. In the event of any divergence of interpretation, the English text will prevail.

Tetsuo Saito

Abdulla Bin Touq AlMarri

Minister of Ministry of Land, Infrastructure,
Transport and Tourism

Minister of Economy

Japan

United Arab Emirates