

Memorandum on Tourism Cooperation
BETWEEN
The Ministry of Land, Infrastructure, Transport, and Tourism of Japan
AND
The Ministry of Tourism of the Kingdom of Saudi Arabia

The Ministry of Land, Infrastructure, Transport and Tourism of Japan and the Ministry of Tourism of the Kingdom of Saudi Arabia (hereinafter referred to individually as a “side” and collectively as “the two sides”), WHEREAS, the two sides desire supporting the strong relationship between the two countries;

WHEREAS, the two sides recognize the importance of tourism in promoting economic development and mutual understanding between the two countries; and

WHEREAS, the two sides seek to enhance cooperation in the field of tourism in line with the laws and regulations in force in the two countries,

NOW, THEREFORE, the two sides have reached the following recognition:

PARAGRAPH ONE

The two sides seek to promote cooperation between the two countries in the field of tourism in line with their respective laws and regulations; and in respect for their local traditions and social values; and in line with their international obligations, in order to achieve sustainable tourism development in the two countries.

PARAGRAPH TWO

The two sides will exchange information and expertise in the following tourism fields:

- 1- Regulations in the tourism field.
- 2- Tourism data and statistics and their innovative collection and analysis approach.
- 3- Exhibitions and other promotional events and activities in the two countries.
- 4- Tourism development, planning, and investment.
- 5- Licensing and operating tourist accommodation and resort facilities.
- 6- Innovation and augmented reality in tourism.
- 7- Any other field decided by the two sides.

PARAGRAPH THREE

The two sides will recognize tourism investment opportunities in the two countries and promote mutual investment in the tourism field.

The two sides will recognize the importance of tourism exchange in the two countries and promote enhancement of mutual tourist flow.

The two sides, if necessary, will hold consultations on issues related to the implementation of cooperation in the field of these matters.

PARAGRAPH FOUR

The two sides will encourage tour operators in the two countries to offer joint tourism programs and activities, and participate in exhibitions and conferences held in the two countries in contribution to tourism development and cooperation to crystallize a joint tourism vision.

PARAGRAPH FIVE

The two sides will cooperate in facilitating the exchange of knowledge and experts between the two countries for the education, development, and qualification of human resources in the tourism field.

PARAGRAPH SIX

The two sides will cooperate in promoting joint initiatives on digital transformation to provide digital technologies and solutions in tourism services.

PARAGRAPH SEVEN

The two sides will promote tourism activities in the two countries through coordination between tourism offices in the two countries, and positive cooperation in marketing and promoting the other side.

PARAGRAPH EIGHT

Any dispute arising under, out of, or relating to this Memorandum will be settled amicably through consultations and negotiation between the two sides.

PARAGRAPH NINE

This Memorandum does not establish any legal rights or obligations under international law.

PARAGRAPH TEN

- 1- The cooperation under this Memorandum will commence after 30 (thirty) days from the last notification exchanged between the two sides notifying each other of the completion of the procedures necessary for this purpose through diplomatic channels.

- 2- The cooperation under this Memorandum will continue 5 (five) years from the date of its commencement and will be automatically renewed for the same period unless terminated by either side upon 6 (Six) months prior written notice exchanged through diplomatic channels.
- 3- This Memorandum may be renewed by mutual consent of the two sides in line with their respective laws and regulations.
- 4- The termination of this Memorandum will not affect any developed or under-development programs and projects, or any unsettled rights or disputes arising from it.

The Memorandum was signed in Jeddah on Sunday 28-12-1444H corresponding to 16 July 2023 in three original copies in Arabic, Japanese, and English all texts having equal value. In case of variation, the English text will prevail.

**For the Ministry of
Land, Infrastructure, Transport,
and Tourism of Japan**

**For the Ministry of Tourism
of the Kingdom of
Saudi Arabia**

**Tetsuo Saito
Minister**

**Ahmed A. AlKhateeb
Minister**