

**MEMORANDUM OF COOPERATION
BETWEEN
THE JAPAN TOURISM AGENCY
AND
THE MINISTRY OF TOURISM OF THE HELLENIC REPUBLIC
IN THE FIELD OF TOURISM**

The Japan Tourism Agency and the Ministry of Tourism of the Hellenic Republic, hereinafter referred to individually as a "Participant" and collectively as "the Participants";

Wishing to strengthen the ties of friendship between the peoples of Japan and the Hellenic Republic,

Desirous of exploring the opportunities of developing and strengthening cooperation between Japan and the Hellenic Republic in the field of tourism; and

Recognising the importance of tourism in contributing to the economic, cultural and social life of Japan and the Hellenic Republic, as well as in promoting mutual understanding, goodwill and close relations between peoples,

Have expressed the following intentions:

PARAGRAPH 1

Subject

The Participants, within the framework of this Memorandum of Cooperation, will endeavour to promote and encourage cooperation in the field of tourism between the two countries.

PARAGRAPH 2

Scope

The Participants will explore the possibilities of cooperation in the following areas, in line with their relevant respective national legislation and as set forth in the following Paragraphs 3 to 7, without excluding others mutually decided upon:

- i. Institutional Cooperation
- ii. Planning and Product Development
- iii. Tourism Promotion
- iv. Tourism Vocational Education and Training
- v. Cooperation in the field of International Organizations

PARAGRAPH 3

Institutional Cooperation

The Participants will promote the cooperation and will encourage collaboration between them in the field of tourism.

PARAGRAPH 4

Planning and Product Development

The Participants intend to exchange information concerning tourism statistics, tourism policy and legislation as well as with regard to research and developments in the global tourism market and new tourism products and services.

PARAGRAPH 5

Tourism Promotion

With a view to strengthening the visibility of their tourism attractiveness to the public of the other state and increasing the bilateral tourist movement between Japan and the Hellenic Republic, the Participants will promote the exchange of information on promotion in the field of tourism. To this end, the Participants intend to encourage the participation of their National Tourism Organizations in fairs, exhibitions, seminars and other tourism promotion events, held in the territory of the State of the other Participant.

PARAGRAPH 6

Tourism Vocational Education and Training

The Participants will explore the possibilities to exchange information and practical experience in the field of tourism, vocational education and training.

PARAGRAPH 7

Cooperation in the field of International Organizations

The Participants will encourage their cooperation within the framework of the World Tourism Organization (UNWTO) as well as other international tourism related organizations.

PARAGRAPH 8

Settlement of dissents

Any dissents arising from the implementation or interpretation of any paragraphs of this Memorandum of Cooperation will be resolved amicably by consultations between the Participants.

PARAGRAPH 9
Commencement

1. This Memorandum of Cooperation will commence on the date of its signature by the Participants.
2. This Memorandum of Cooperation does not create any rights or obligations under domestic or international law. It constitutes the expression of the intentions of the Participants regarding the issues falling under its scope.

PARAGRAPH 10
Modifications

This Memorandum of Cooperation may be subsequently modified by the mutual written consent of the Participants. Any such modification will commence in line with subparagraph 1 of paragraph 9.

PARAGRAPH 11
Duration and Termination

This Memorandum of Cooperation will continue for a period of five (5) years from the date of its commencement and will be automatically renewed for subsequent five-year periods.

Either Participant may terminate, at any time, this Memorandum of Cooperation, after notifying the other Participant about its intention to terminate it. In such a case, this Memorandum of Cooperation will end six (6) months after the date of the notification of termination.

Signed in Tokyo on 30 January 2023, in two originals, each in the English language.

For the Japan Tourism Agency

**For the Ministry of Tourism
of the Hellenic Republic**



HOSHINO Mitsuki
Vice Commissioner
of Japan Tourism Agency



Dimitrios Caramitsos-Tziras
Ambassador Extraordinary and
Plenipotentiary of the Hellenic Republic to
Japan