

MEMORANDUM
BETWEEN
JAPAN TOURISM AGENCY, MINISTRY OF LAND, INFRASTRUCTURE,
TRANSPORT AND TOURISM
AND
MINISTRY OF TOURISM OF THE REPUBLIC OF INDIA
IN THE FIELD OF TOURISM

This Memorandum is made between Ministry of Tourism of the Republic of India and Japan Tourism Agency, Ministry of Land, Infrastructure, Transport and Tourism herein after referred to as “The Participants”.

RECOGNISING the desire of the Participants to enhance the bilateral cooperation and strengthen the ties of the existing friendship between the two countries, realizing the importance of tourism sector in economic development and employment generation and mutual interests on equal grounds;

EMPHASISING the need to strengthen, deepen and broaden cooperation in tourism;

RECOGNISING further the importance of tourism in the enhancement of knowledge and mutual understanding between their people and as an essential element of both countries;

TAKING INTO ACCOUNT the importance of the Participants as partners and major source markets for tourism;

Hereunder the Participants share the following views:

1. The Participants will endeavor to enhance cooperation in following areas under the Memorandum:

- a) Encouraging their citizens to travel to each other's country
- b) Exchange of information and data related to tourism
- c) Encouraging cooperation between tourism stakeholders including hotels and tour operators
- d) Encouraging cooperation in human resource development
- e) Exchanging visits of tour operators / media / opinion makers for promotion of two way tourism
- f) Exchange of experience in the areas of promotion, marketing, destination development and management
- g) Participation in travel fairs / exhibitions in each other's country
- h) Promoting safe and sustainable tourism

2. Within the framework of this Memorandum, in order to exchange views of the Participants and draw a road map for enhancing cooperation, the Participants may constitute a Joint Working Group. Such Joint Working Group will conduct periodical meeting preferably once in every two years in the respective countries alternately. The Participants may invite representatives from tourism, travel and hospitality industry to attend these meetings.

3. For Joint Working Group Meeting, the delegating country will bear all expenses on delegation's travel, boarding and lodging (subject to the availability of the resources). All expenses for organizing the meetings will be borne by the hosting country (also subject to the availability of resources).

4. This Memorandum will commence on the date of its signature by both the Participants.

. This Memorandum will continue for a period of five (5) years. Thereafter, it will automatically stand renewed for similar successive periods, unless either of the Participants terminate the present Memorandum by giving written notice of its intention to terminate to the other participant at least 3 months in advance. This Memorandum may be modified at any time by mutual written consent of the Participants

Signed at NEW Delhi on the 22nd of January 2014 in two(2) Original Copies, in English language.

Mr. Shigeto KUBO (署名)

Mr. Parvez Dewan (署名)

Commissioner

Director General Tourism

Japan Tourism Agency

Ministry of Tourism

Ministry of Land, Infrastructure, Transport
and Tourism

Government of India